

INTEGRATIVE MEDICINE SUMMIT ANNOUNCEMENT

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FOR IMMEDIATE RELEASE

IOM GATHERS HEALTH CARE LEADERS FOR SUMMIT ON INTEGRATIVE MEDICINE AND ITS POTENTIAL TO IMPROVE THE U.S. HEALTH CARE SYSTEM

Event Draws Top Officials, Researchers from IOM, Duke, Columbia, Yale, AARP, NIH, Kaiser Permanente, Preventive Medicine Research Institute, Academy of Medical Royal Colleges, And More for In-Depth Discussions of Integrative Approaches to Medicine

WASHINGTON — To advance the science, understanding and progress of integrative medicine, the Institute of Medicine (IOM) will convene the "Summit on Integrative Medicine and the Health of the Public," Feb. 25-27, in Washington, D.C. The summit will bring together distinguished researchers, practitioners, and leaders from multiple sectors to present the vision, challenges, evidence base, and opportunities for integrative medicine to improve health care in the United States.

"Interest in integrative medicine is burgeoning in many parts of the health care system," said IOM President Harvey V. Fineberg, M.D., Ph.D. "This summit will examine the role and value of integrative approaches to care that are designed to meet the health needs of patients more fully."

Integrative medicine is described as orienting the health care process to create a seamless engagement by patients and caregivers of the full range of physical, psychological, social, preventative and therapeutic factors known to be effective and necessary for the achievement of optimal health.

"What we currently have is not a health care system, but a disease care system," said Ralph Snyderman, M.D., chair of the Summit Planning Committee and chancellor emeritus of Duke University. "The summit will further explore how science and a patient-centered, integrated approach to care can make a difference."

In addition to Fineberg and Snyderman, other notable presenters will include:

- **Donald Berwick, M.D.**, president and CEO, Institute for Healthcare Improvement, Boston
- **Carol Black, M.D., F.R.C.P.**, chair, Academy of Medical Royal Colleges, London, United Kingdom
- **Erminia Guarneri, M.D.**, founder and medical director, Scripps Center for Integrative Medicine, La Jolla, Calif.
- **George Halvorson**, CEO, Kaiser Permanente, Oakland, Calif.
- **Michael Johns, M.D.**, chancellor, Emory University, Atlanta
- **Richard Lifton, M.D., Ph.D.**, chair, department of genetics, Yale University School of Medicine, Princeton, N.J.
- **William Novelli**, CEO, AARP, Washington, D.C.
- **Dean Ornish, M.D.**, founder and president, Preventive Medicine Research Institute, San Francisco
- **Mehmet Oz, M.D.**, vice-chair and professor of surgery, Columbia University, New York City
- **Ellen Stovall**, President, National Coalition for Cancer Survivorship

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The summit content and discussions will provide vital information for transforming the U.S. health care system. Topics will include: patient-centered care, the scientific basis of integrative medicine, health care financing reform and value-driven care, and mind-body relationships and health. In addition, IOM has commissioned several papers to provide background information on integrative medicine's performance in prevention and wellness, patient-centered care, research, public education, professional education, and economics and policy.

"Interest in the summit has been tremendous," Fineberg noted. "Approximately 500 participants have already registered to attend, indicating the level of attention this topic is attracting from health professionals, policymakers, consumer advocates, and other stakeholders."

Support for the summit has been provided by The Bravewell Collaborative, an operating foundation composed of leading philanthropists dedicated to transforming the culture and delivery of health care. Bravewell, along with the Prince's Foundation for Integrated Health, a London-based nonprofit that champions an integrated approach to health, and AARP, the U.S. nonprofit membership organization for people age 50 and older, has formed an international alliance in support of the summit and ongoing activities related to integrative approaches to health care.

To learn more about the "Summit on Integrative Medicine and the Health of the Public," visit www.iom.edu/integrativemedicine.

Established in 1970 under the charter of the National Academy of Sciences, the Institute of Medicine provides independent, objective, evidence-based advice to policymakers, health professionals, the private sector, and the public. The National Academy of Sciences, National Academy of Engineering, Institute of Medicine, and National Research Council make up the National Academies.

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